



Swift & Company®

FOR IMMEDIATE RELEASE

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**SWIFT & COMPANY RECEIVES
2005 CERTIFIED ANGUS BEEF AWARDS**

GREELEY, COLO. – September 26, 2005 – Swift & Company, the world’s second-largest processor of fresh beef and pork products, today announced the Company’s receipt of the 2005 Certified Angus Beef (CAB) International Packer Marketer of the Year and the Top Sales Volume International Packer awards at the recent CAB Annual Conference.

“We are honored to have received these prestigious awards,” said Dan Halstrom Swift & Company’s international division general manager. “Our employees have worked very hard this past year to drive Swift’s CAB program. From the folks in the plants to the international sales force to our marketing group, everyone at Swift had a hand in helping us become the number one international exporter of CAB. We are proud to be recognized by Certified Angus Beef as an international leader in meeting demand for quality U.S. beef, particularly in light of continued challenging export market conditions.”

Specific Swift & Company efforts that contributed to the CAB program success included employee participation in beef merchandising training programs, prominent

featuring of the CAB brand at various trade shows, and innovative local market advertising. Collectively, these efforts increased Swift's CAB sales in Mexico by 60 percent.

Swift received a total of five awards at the recent CAB Convention, including the number three spot in overall Fabricator Sales Volume for 2005, and awards for certifying one million head of Certified Angus Beef at its Greeley, Colorado, and Grand Island, Nebraska, processing facilities. The distinction of certifying one million head of CAB at two separate plants puts Swift in an elite group yet again – only eleven plants have received this honor since the award's inception in 2003.

About Certified Angus Beef

CAB, a subsidiary of the American Angus Association, licenses packers to identify Angus-influenced cattle for USDA evaluation and certification. Only 8 percent of beef earn CAB's brand *Angus beef at its best*®. More than 13,000 partners sell the brand throughout the United States and in over 50 international destinations.

About Swift & Company

Swift & Company is one of the world's leading beef and pork companies – processing, preparing, packaging, marketing and delivering fresh, further processed and value-added beef and pork products to customers in the United States and international markets. For more information, please visit www.swiftbrands.com.

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