



**Contact:**  
Sean McHugh  
Vice President  
Investor Relations and Communications  
(970) 506-7490  
sean.mchugh@swiftbrands.com

**SWIFT & COMPANY DONATES \$100,000 TO CACTUS, TEXAS TORNADO RELIEF PROGRAMS AND COMMITS SUPPORT TO AREA HOUSING DEVELOPMENT**

GREELEY, COLO., May 3, 2007 – Swift & Company, the third largest processor of fresh beef and pork in the U.S., today announced that it has contributed \$100,000 towards Cactus, Texas tornado relief programs and intends to support new housing development in the Texas Panhandle area.

Cactus, Texas and other areas of the Texas Panhandle suffered severe tornado damage on April 21, 2007. Approximately 200 Cactus area homes were destroyed or suffered irreparable damage and hundreds of residents require assistance for basic necessities.

To assist in the area relief efforts, Swift & Company has taken the following actions:

- Donated \$50,000 to the Cactus Disaster Relief Fund and \$35,000 to the Texas Panhandle Chapter of the American Red Cross to provide immediate basic necessities to over 600 individuals;
- Donated \$15,000 to Moore County to support the procurement of temporary living trailers;
- Commenced preliminary discussions with local real estate developers to facilitate the expedited construction of up to 250 rental units to address area housing shortages.

“We are pleased to be able to assist Cactus area residents in the aftermath of this terrible event,” said Sam Rovit, president and chief executive officer of Swift & Company. “Swift proudly contributes to the needs of our local communities, and we are committed to supporting a rapid recovery to those in Cactus and throughout the Texas Panhandle.”

Swift’s Cactus beef production facility provided food and shelter to local residents during the immediate aftermath of the storm. Swift employees served as many as 1,000 meals per day prior to the establishment of formal relief efforts.

“Swift & Company’s efforts to address disaster relief needs caused by the tornado in Cactus have been very impressive,” commented Milton R. Pax, Moore County Commissioner. “Their help with day to day meal preparation and plans to assist with temporary and long term housing will result in a faster return to a normal way of life for the Cactus community.”

Vicky Richmond, executive director of the Texas Panhandle Chapter American Red Cross noted, “We are incredibly grateful for the generosity of Swift & Company. The Red Cross response to this disaster is very large and expensive and we rely on donations from individuals, businesses and community organizations to allow us to provide for initial emergency needs.”

Qualified individuals and organizations interested in participating in Swift’s real estate development initiative should contact Eric Ray (HR Director, Swift Cactus) at (806) 966-8213 / [eric.ray@swiftbrands.com](mailto:eric.ray@swiftbrands.com) or Dan Norby (Controller, Swift Cactus) at (806) 966-8225 / [dan.norby@swiftbrands.com](mailto:dan.norby@swiftbrands.com).

Swift & Company’s Cactus facility was not damaged by the tornadoes and resumed production on April 24<sup>th</sup> after the restoration of local public utilities.

**About Swift & Company**

With more than \$9 billion in annual sales, Swift & Company is the third-largest processor of fresh beef and pork in the U.S. and the largest beef processor in Australia. Founded in 1855 and headquartered in Greeley, Colorado, Swift processes, prepares, packages, markets, and delivers fresh, further processed and value-added beef and pork products to customers in the United States and international markets. For additional information, please visit [www.swiftbrands.com](http://www.swiftbrands.com).

**About the Texas Panhandle Chapter of the American Red Cross**

The Texas Panhandle Chapter is one of over 750 local Red Cross chapters nationwide that serve as first responders during disasters. The American Red Cross, a humanitarian organization led by volunteers, and guided by its Congressional Charter and the fundamental principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for, and respond to emergencies.

**About the Cactus Disaster Relief Fund**

The Cactus Disaster Relief Fund was established to directly benefit Cactus area residents in need in the aftermath of the April 21, 2007 tornadoes. Individuals and corporations wishing to contribute to the fund may do so by contacting the following financial institutions:

First State Bank  
P.O. Box 680  
Dumas, Texas 79029  
(806) 935-4184

Happy State Bank  
P.O. Box 1117  
Dumas, Texas 79029  
(806) 935-7788

Checks may be made out to the “Cactus Disaster Relief Fund.”

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